

CONTACT: Debbie Dugas
Phone: (337) 989-8795
Email: giftofhope@fertilityanswers.com

FOR IMMEDIATE RELEASE

March 26, 2010

INFERTILE COUPLES CAN NOW APPLY FOR GIFT OF HOPE

LAFAYETTE – Infertile couples interested in applying for the GIFT of HOPE 2010 can now apply for this award. The GIFT of HOPE is a joint charitable program launched by *Fertility & Women's Health Center of Louisiana, Women's & Children's Hospital*, and *Sheridan Healthcare* to help one infertile couple each year overcome the financial barriers to building their family through the gift of one *in vitro* fertilization (IVF) cycle. The combined value of this donated IVF cycle is estimated at \$15,000.

Couples interested in applying to GIFT of HOPE 2010 must meet the following general eligibility criteria:

- Have a documented medical need for *in vitro* fertilization. A letter explaining this need is required, on letterhead, from their reproductive endocrinologist or gynecologic professional;
- Have a combined gross income of \$80,000 a year or less before taxes;
- Are Louisiana residents;
- Have medical insurance coverage which includes prenatal care but does not include coverage for *in vitro* fertilization;
- Are in a married, stable relationship and consent to counseling prior to treatment.

Applicants must also submit with their application a letter describing in their own words the compelling nature of their need for fertility treatment. More information and a downloadable application can be found by accessing www.fertilityanswers.com or calling 337/989-8795. Applications must be received by **April 26, 2010**.

Since its creation in 2006, six couples have been awarded the GIFT of HOPE and three babies have been born as a result. Visit our website, www.fertilityanswers.com, to read the stories behind each couples' struggles with infertility.

Fertility & Women's Health Center of Louisiana offers comprehensive treatment of infertility, including Assistant Reproductive Technologies and *In Vitro* Fertilization, treatment of multiple pregnancy loss, endometriosis, and all other reproductive endocrine disorders, routine gynecologic care and menopause management.

Women's & Children's Hospital offers quality cost-effective healthcare services for the women and children of Acadiana.

Sheridan Healthcare offers the finest, most consistent teams of physicians and healthcare specialists to hospitals, ambulatory surgical facilities and healthcare providers.

###